

Privacy Policy

Last updated: 2026-05-14

This Privacy Policy applies to **Duodraw AR: Kawaii Sketches**.

Developer: **duodraw**

Contact: **apps@duodraw.art**

1. Data Processed

The app may process the following categories of data:

- camera access;
- photos or images selected by the user;
- photo library access;
- internet connection data required to load app content and advertising;
- app analytics data collected by the developer, including an anonymous app install/device identifier, app version, build number, platform, operating system version, device family/model, approximate country code where available, event time, and in-app usage events such as app launch, use of photo-to-sketch or gallery features, and opening a specific art or lesson;
- limited advertising-related data processed by third-party advertising providers, including advertising identifiers, device identifiers, IP address, device and app information, and data related to ad delivery, measurement, and fraud prevention.

The developer does not ask users to create an account and does not collect a user's name, email address, phone number, or other direct identity information through app analytics. Analytics events are used in an anonymous or pseudonymous form. The developer does not know who the individual user is from these analytics events.

Images or photos selected by the user are used to provide app functionality. They are not sent to the developer as part of app analytics.

2. Purposes of Processing

Data is processed for the following purposes:

- providing app functionality;
- enabling camera-based tracing features;
- allowing users to select and use images within the app;
- saving content to the device where requested by the user;
- loading app content;
- understanding which features, arts, and lessons are used most often;
- improving app content, stability, and user experience;
- displaying advertising;
- supporting advertising measurement and fraud prevention.

3. Third-Party Services

The app uses third-party services, including **Unity Ads**.

Third-party providers may process data in accordance with their own privacy policies.

Unity Privacy Policy: <https://unity.com/legal/privacy-policy>

Developer app analytics are sent to the developer's own server for internal aggregate statistics. The developer does not sell these analytics events and does not share them with third parties for their own marketing or advertising purposes.

4. Data Security

Reasonable measures are taken to protect data processed through the app. No method of electronic storage or transmission over the internet is completely secure.

5. User Choices

Users may stop using the app at any time. Locally stored app data may be removed by uninstalling the app or clearing app data in device settings.

Certain advertising privacy choices may also be managed through device settings, where available.

6. Changes to This Policy

This Privacy Policy may be updated from time to time. The current version will include the latest revision date.

7. Contact

Questions regarding this Privacy Policy may be sent to:

apps@duodraw.art